



SPONSORSHIP PACKAGE

2017 - 2018



WHARTON
UNDERGRADUATE
FINTECH



EXECUTIVE OVERVIEW

The Wharton Undergraduate FinTech Group (WUFT) is a professional student-run organization of the Wharton School of Business at the University of Pennsylvania founded to bridge the gap between the university community and the fintech environment and intersection of finance and technology.

The fast-growing, dynamic environment in the fintech space opens up limitless opportunities for students to establish lasting relationships with expanding companies. WUFT provides a platform for Penn undergraduates to access these opportunities.

OUR MISSION

- 1 to offer students opportunities to become involved in financial disruption and innovation
- 2 to build a strong community of students, entrepreneurs, and investors
- 3 to spur the growth of fintech ventures and new business applications locally and internationally

CURRENT SPONSORS



Quantopian



WHARTON
FINTECH



William and Phyllis
MACK INSTITUTE
for INNOVATION MANAGEMENT



TWO SIGMA



SPONSORSHIP LEVELS

GENERAL LEVEL (\$1500)

- Logo/URL added to WUFT listserv emails, Facebook page, website and WUFT materials such as newsletters
- Company promotional materials distributed at events and through emails
- Resume book access

PREMIUM LEVEL (\$3000)

All general sponsorship benefits, plus:

- Company logo displayed at each WUFT event in the 2017-2018 year
- Logistical support for 2 exclusive company events, including recruiting and networking with WUFT members

EVENT SPONSORS (\$1000 - \$5000)

The WUFT events program is designed to bring interested students and companies together through events such as:

SPEAKERS	PANELS	HACKATHONS	INFO. SESSIONS	RECRUITING	WORKSHOPS
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WHY SPONSOR?

Working with WUFT is an excellent means of extending your company's outreach in both the Wharton and broader Penn communities.

As Penn's sole undergraduate fintech organization, WUFT will help your company gain recognition among a unique group of students with a focused interest in fintech.



WHARTON UNDERGRADUATE FINTECH GROUP



CONTACT US

contact@wuft.io

EXECUTIVE BOARD

COLE PERGAMENT
president

Cole.Pergament@wuft.io

EVAN HOCHHAUSER
vice president

Evan.Hochhauser@wuft.io

Wharton School of Business

Jon M. Huntsman Hall
3730 Walnut Street
Philadelphia, PA 19104

